

# GLOBAL RESPONSE

Environmental Action & Education Network

## ANNUAL REPORT 2002

(September 1, 2001 - August 31, 2002)

### MISSION

**Global Response** empowers people of all ages, cultures, and nationalities to protect the environment by creating partnerships for effective citizen action. At the request of indigenous peoples and grassroots organizations, Global Response organizes international letter-writing campaigns to help communities prevent many kinds of environmental destruction. Global Response involves young people as well as adults in these campaigns to develop in them the values and skills for global citizen cooperation and earth stewardship.

### GOALS

- Help grassroots organizations and indigenous peoples prevent environmental destruction;
- Educate young people and adults about critical environmental issues and motivate them to take personal action as responsible global citizens and earth stewards;
- Build an international network of environmental activists and organizations that work together to preserve the environment and sustainable economies;
- Form a new generation of environmentally conscious young people who know how to collaborate with people of all countries and cultures to solve environmental problems.

Global Response issues printed and e-mail *Actions* to an international network of environmental organizations and to its letter-writing membership in 92 countries:

- **Global Response Actions (GR Actions)** for adults
- **Eco-Club Actions (ECA)** for high school students
- **Young Environmentalist's Actions (YEA)** for elementary school students, families, teachers, and classrooms. A **Teacher's Packet** accompanies the YEA.

Join Global Response at [www.globalresponse.org](http://www.globalresponse.org) or call 303-444-0306. Ask for a free 5-minute video that will inspire you, your family and friends to *Do the WRITE Thing*.

### BOARD OF DIRECTORS

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### FROM THE BOARD CHAIR

Our annual reports always give inspiring accounts of communities that win major David vs. Goliath battles to stop environmental devastation, thanks in part to Global Response letter-writing campaigns. This year we also have something new: impressive statistical data about the effectiveness of our letter-writing campaigns. We recently completed a study of campaign history from 1990 to 2002, which is summarized at [www.globalresponse.org/success.html](http://www.globalresponse.org/success.html). I hope you'll read this report, but I'm eager to share some highlights here.

*Campaign Success Rate:* Since 1990, Global Response has conducted 86 major letter-writing campaigns (average 7/year), contributing to victories in 44.2% of total campaigns!

*Timing:* Success can come quickly (3 campaigns were won within 2 months) or after years of struggle (in 3 campaigns we celebrated victories 43 to 51 months after our first round of letters). In long-term campaigns we often issue follow-up alerts (we won victories in Burma and Louisiana after 4 rounds of letters each). The median time period for victories is 9 months.

*Targets:* We write most frequently to government officials, but our success rate is highest when we target corporate CEOs (60%). Our trends are toward targeting both government and corporate officials, and stopping the flow of funds to destructive projects by targeting financial institutions.

*Issues:* Our campaigns most frequently deal with logging, indigenous land rights and toxics; we've achieved highest success rates in campaigns concerning urban development (80%), dam construction (67%) and oil development (64%).

I am confident that our impressive record of campaign successes will help Global Response grow in two ways: it will inspire many more world citizens to join our letter-writing membership, and it should help us convince private foundations, major donors and socially responsible businesses to support our work.

—David Bonnett



### STAFF

Paula Palmer, Executive Director  
Brad Peirce, Associate Director  
Mariella Colvin, Outreach Director  
Erin King, Office Manager

# ACTION IMPACTS

Global Response members in 92 countries and in three age groups – adults, teens, and children – participated in the following Global Response Action Campaigns during the 2002 fiscal year. For the full texts of the Action Alerts, please visit the Actions Index on our website: [www.globalresponse.org](http://www.globalresponse.org).



## PERU #4/01 — Stop Gold Mine Expansion

Community organizations in Cajamarca asked Global Response to help them prevent contamination of their water source, which is threatened by the planned expansion of the Yanacocha Mine to Mt. Quilish. Global Response members asked Newmont Mining Corporation and the International Finance Corporation (IFC) to declare Mt. Quilish off-limits, and to require the consent of affected communities before proceeding with mining operations. (Requested by the Northern Peru Federation of Women's Organizations, the

*Cajamarca State Coordinator of Villages Affected by Mining, Oxfam America, Mineral Policy Center and Project Underground.*)

**Progress:** Peru's Supreme Court declared Mt. Quilish "untouchable," but Newmont has appealed the ruling. On Sept 12, 2002, over 10,000 people demonstrated in favor of the "untouchable" declaration.

*"People are troubled about their future, and a heavy cloak of anxiety and profound concern darken the spirit of the place."*

*— Report of an expert mission sent by the IFC*

## BRAZIL #5/01 — Protect Rivers, Forests and Indigenous Peoples

Opponents of a plan to build 6 huge dams on the Xingu River face death threats, police brutality and assassination in Brazil's Para state. Global Response members demanded a federal investigation into the murder of anti-dam activist Ademir Alfeu Federicci, guaranteed safety and freedom of speech for community activists in Para state, and suspension of dam construction until Brazil adopts World Commission on Dams recommendations, including "Build no large dam without the informed consent of the affected people." (Requested by the Movimento Pelo Desenvolvimento da Transamazonica e Xingu, MDTX, Amazon Watch, Environmental Defense, and International Rivers Network.)



**Victory!** In December 2001, the federal government initiated an investigation into the murder of Ademir Alfeu Federicci. In August 2002, the National Council on Energy Policy decided not to offer a concession for construction of the Belo Monte dam, although it may be considered again in 2003 by a new administration. Tragically, another Para state activist was murdered in July; Global Response issued a Follow-up Alert demanding a federal investigation.

*"Your help was fundamental to our victories. Muito obrigado! The Xingu is the portal for destruction of all the Amazonian rivers and we cannot allow [the dam construction] to happen."*

*— Raimunda Monteiro, MDTX*

## KENYA #1/02 — Protect Forests and Forest Peoples



The indigenous Ogiek people and Kenyan environmentalists asked for international support when the government revoked protected status for 12 forest regions. Our letters asked Kenya's president to reinstate protective status and stop the corrupt logging and colonization scheme that threatens Ogiek survival and Kenya's few remaining forests. (Requested by the Kenya Forests Working Group, the Ogiek Welfare Council, Ogiek Rural Integral Projects, and Survival International.)

**Progress:** A court order stopped allocation of the forest lands, pending the outcome of litigation brought by environmental and Ogiek organizations. National and international pressure resulted in the appointment of a new Forest Department director, and three former generals were put in charge of forest protection.

*"Thanks, Global Response, for the wonderful work you are doing for the Ogiek people. We look forward to a victory in this struggle."*

*— Charles Sena, Ogiek Rural Integral Projects*

## Victories! in Past Global Response Campaigns

This year we celebrated two major victories in previous years' letter campaigns:

### COSTA RICA #2/01 — Stop Oil Development on Caribbean Coast

On February 28, 2002, the Costa Rican government rejected the Environmental Impact Studies submitted by Harken Energy Corporation and its partner MKJ Xplorations, declaring oil exploration along the Caribbean coast "environmentally unviable."

*"Global Response's support at key moments does make a difference for those of us who are on the front lines challenging multinational companies and corrupt government policies. Because of you, we don't feel alone, and we have the strength to continue."*

*— Enrique Joseph, Acción de Lucha Anti-Petrolera*

### MEXICO #5/98 — Save Sea Turtle Nesting Beach

Three rounds of Global Response letters to two successive Mexican administrations and to the Sol Melia hotel company contributed to this hard-won victory. President Vicente Fox revoked Sol Melia's permit for luxury hotel construction on X'cabel beach, Mexico's most important nesting beach for green and loggerhead sea turtles.

*"Sincere thanks for your help with the campaign to save X'cabel. The materials GR produced were excellent for all 3 age groups. We think this is a wonderful way to teach young people and show them they can really make a difference."*

*— Mary Louise Whitlow, Grupo Ecologista del Mayab*

# ACTION IMPACTS



## AUSTRALIA #2/02 — Stop Gold Mine/Protect Wetlands & Migratory Birds

A proposed cyanide leach gold mine on the shores of Lake Cowal in southern Australia threatens Aboriginal sacred places, valuable wetlands and migratory bird habitat. Our letters urged the CEO of Barrick Gold Corporation and the Premier of New South Wales to cancel the Lake Cowal Gold Mine Project. (Requested by the Coalition to Protect Lake Cowal.)

**Progress:** Environmentalists and Aboriginal groups have delayed the project through litigation. Legislation to ban cyanide leach gold mining in New South Wales will be debated in November 2002.

*"It is too risky to put a cyanide leach gold mine on the edge of a precious wetland system. Australia has already lost an astronomical 89% of our wetlands."*

— Ruth Rosenhek, Coalition to Protect Lake Cowal

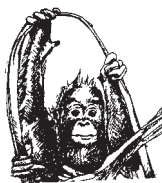
## TIBET – CHINA #3/02 — Stop Financing Environmental Destruction

Morgan Stanley, the U.S.'s largest securities company, raises funds for some of the world's most destructive "development" projects in Tibet and China, including the infamous Three Gorges Dam. Our letters urged Morgan Stanley to adopt environmental and social guidelines recommended by the Tibetan



Government in Exile and the World Commission on Dams. (Requested by Students for a Free Tibet and International Rivers Network).

**Progress:** In July, Morgan Stanley released a draft environmental policy. Environmental organizations submitted critiques and suggestions to improve the policy; it's due in final form October 31.



## INDONESIA #4/02 — Stop Financing Forest Destruction

PT London Sumatera and other oil palm plantation companies are destroying natural forests and indigenous lands in Indonesia, with financing from Citigroup, the world's largest financial institution.

Global Response members called on Citigroup to establish guidelines for environmental protection and human rights, which should be applied to all Citigroup operations. (Requested by SawitWatch, Telapak, and Rainforest Action Network).

*"We ask, who is responsible for the destruction of our lives, our resources and the life of the next generation?"*

— Benjamin Tawaakng, indigenous Dayak leader



## CHILE #5/02 — Destructive vs. Sustainable Development

Global Response members urged Chile's president and environmental minister to reject a bid by Canadian giant Noranda Inc. to build a huge aluminum smelter in the pristine Aisen region of Patagonia. Noranda's Alumysa project, the largest private investment in Chile's history, would dam three watersheds, destroy temperate rainforests, and pollute air and water. (Requested by the Aisen "Reserve of Life" Alliance, Native Forest Network, and Rainforest Action Network.)

*"If the Alumysa project is built, most of the benefits will go to a foreign company, but the costs will be borne by the Aisen region.... We are so happy to count on help from Global Response against this terrible threat."*

— Rodrigo Herrera, Aisen "Reserve of Life" Alliance

## QRN EMERGENCY ACTIONS

Global Response issues *Emergency Actions* by e-mail to our Quick Response Network (QRN) when the lives and safety of environmental activists are threatened, and in response to urgent requests from collaborating organizations. To join the Quick Response Network, visit the Global Response website: [www.globalresponse.org/join.html](http://www.globalresponse.org/join.html). This year, QRN members participated in 9 Follow-up Actions, offering continued support to past campaigns, and 17 Emergency Actions. We called on authorities to:

*Investigate assassinations and death threats against indigenous rights and environmental activists in Brazil (3 times), India (twice), and Mexico.*

*Release unjustly imprisoned environmental and indigenous activists in Bolivia, India and Ecuador, and support the rights of hunger strikers resisting displacement at the site of the Maan Dam in India.*

*Stop oil development in ecologically important regions of Pakistan, Costa Rica, Alaska (ANWR) and Burma.*

*Respect communities' rights to reject destructive mining projects in Greece, New Caledonia and Ecuador, and prevent construction of a hazardous waste incinerator in South Africa.*

*Stop industrial logging projects that threaten valuable forest ecosystems and*

*indigenous peoples in Papua New Guinea and the Russian Far East.*

*Attend the Rio+10 Summit on Sustainable Development; adopt the work program on forest biodiversity conservation of the Convention on Biological Diversity; stop "Fast Track" legislation in the US Congress.*

### QRN Victories!

- Environmental activist prisoners were released in Mexico, India, Ecuador and Bolivia.
- Premier Oil Company closed its operations in Burma.
- A court annulled TVX's mining permit in Stratoniki, Greece.
- Russian timber company Terneiles announced a 2-year moratorium on logging in the Samarga watershed.

# FINANCIAL INFORMATION

September 1, 2001 – August 31, 2002

Global Response makes a few dollars go a long way – and their impacts are felt around the world. Global Response is a 501c(3) organization; all contributions are tax-deductible, *and 87% of your money goes directly into programs.* Please make a contribution today. Global Response needs your support, and we appreciate it.

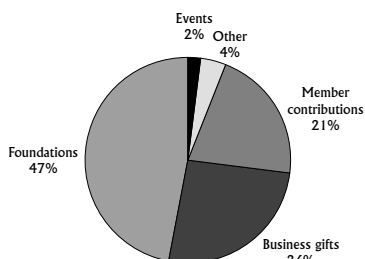
Cash Accounts	\$ 82,628.67
Property and Equipment (net)	<u>5,167.82</u>
<b>TOTAL ASSETS</b>	<b>\$ 87,796.49</b>

Liabilities	\$ 422.00
Equity	<u>87,374.49</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$ 87,796.49</b>

## Revenue

Member contributions	\$ 41,804.22
Business gifts	51,867.82
Foundation, NGO grants	91,741.54
Events	4,209.00
Other	<u>8,565.95</u>
<b>TOTAL REVENUES</b>	<b>\$198,188.48</b>

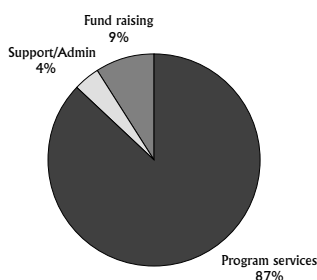
## Revenue



## Expenses

Program services	\$122,234.84
Support services/Admin	5,267.98
Fund Raising	<u>12,245.22</u>
<b>TOTAL EXPENSES</b>	<b>\$139,748.04</b>

## Expenses



## In-kind Contributors

These individuals and businesses help keep our costs low and the quality of our work high. Please thank them by patronizing their businesses.

George Blevins  
 Boubacar Diebate and Dialy Kounda  
 David Bonnett/ITential, LLC  
 Bonnie Carol  
 Channel 8  
 Colorado Environmental Coalition  
 Cooking School of the Rockies  
 Joanne Cowan/Orderly Pursuits  
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 Mark Queripel  
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 Devan Riley  
 Rocky Mountain Peace and Justice Center  
 Tom Rossing  
 Kathleen Ruff  
 Carolyn Tate/Tate Design  
 Pam Vogel  
 Patrick Whitehouse  
 Roy Young

**Volunteers and Interns** contributed over 2,500 person-hours this year! Very special thanks to our volunteer webmasters Travis Dueda and Judith McManus, and to interns Eddie Camp, University of Colorado; Jen Keyser, University of Colorado; Jenny Lawson, Colby College; and Angela Miller, Louisville, CO.



*Sincere thanks* to all Global Response members for writing the letters that make our campaigns successful and for your financial support! We are especially grateful to these supporters, who gave \$250 or more this year:

### DONORS \$250 - \$999

Anonymous  
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### DONORS \$10,000 AND UP

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Please contact Global Response if you'd like to help build our international network for environmental action and education. Ways YOU can help:

- > Recruit new members by sharing Global Response materials with your family, schools, churches, clubs, and at public events
- > Become a Global Response organizer in your area
- > Show the 5-minute Global Response video; write articles about Global Response for newsletters, email listserves, etc.
- > Volunteer in the Boulder, Colorado office
- > Raise funds to support Global Response